COPEs next research seminar is coming up, and here are the details:

**WHEN**  
Friday December 6th, 2 - 4 pm

**WHO**  
Nina Blom Andersen

**WHAT**  
Communicating with Citizens in the case of Disastrous Events - why bother?

**WHERE**  
COPE main office  
Thorvaldsensvej 57, 1871 Frederiksberg C, Copenhagen

**INTRODUCTION TO THE SEMINAR**

Disasters initiate extensive processes of communication: communication to citizens through authorities and experts, corrections given by the citizens, traditional media coverage and the upswell in social media’s impact on public perception.

An increasing interest in understanding communication process in relation to mass emergencies, disasters and catastrophes can be identified among authorities, experts and NGO’s, though there seems to be a need for specifying how to understand and deal with the different communicative dimensions of disasters.

The aim of this COPE seminar is to reveal:

1. What conditions communication processes in the different phases of a disaster? An introduction will be made to the theoretical assumptions which influence the understanding of communication processes spanning themes such as mitigation, preparedness, emergency response, recovery and reconstruction in order to answer this question.

2. To what extent do authorities, experts or NGO’s have the ability to influence the communication processes? The speaker invites the participants to participate in a debate regarding the value of engaging in matters concerning communicating with citizens during disasters.

Nina Blom Andersen is Ass. Prof. in the Department of Communications, Business and Information Technologies at Roskilde University (RUC).

Her research areas include communication, journalism and media in relation to accidents, public service and politics. Nina Blom Andersen also researches the links between economics and politics.